



GALA
TECHNOLOGY

integrated technology solutions

SOTpayTM

SECURE . COMPLY . PROTECT .

PROTECTING THE EVENT INDUSTRY

About the organisation.....

Oxford Event Hire supply event & catering equipment hire in and around the Oxfordshire area. Stocking an extensive range of products; from table and chairs, glassware and cutlery they have all you need to make your event a great success, offering immediate response, first class service, accurate delivery timings, quality equipment – and all at an extremely competitive price!



The Challenge.....

Oxford Event Hire were taking traditional 'Card Not Present' (CNP) payments over the telephone, by asking the customer to dictate their payment card data to an agent who in turn would enter the details into a virtual terminal.

Oxford Event Hire were looking for a more cost-effective way of processing their clients card payments, as telephone transactions being processed in the current manner were liable to incremental expense as a 'non-secure' transaction by their acquiring partner.

In addition, as an organisation who cares about their clients data security, Oxford Event Hire were very aware that when using a virtual terminal, the customers card details were being exposed and sought an affordable PCI DSS compliant solution to remove their environment from scope.

The Solution.....

Oxford Event Hire reached out to Gala Technology after using the SOTpay solution for themselves as a customer, following an interaction with one of their suppliers, who also use the technology!

Having found the payment journey so secure and easy, Oxford Event Hire decided to deploy SOTpay within their own business for their card not present transactions.

By keeping sensitive card data out of their environment, thus simplifying the complexities and requirements of PCI DSS, Oxford Event Hire have been able to evidence and maintain compliance in an affordable manner.

01709 911 661
www.galatechnology.co.uk

SOTpay[®]
SECURE . COMPLY . PROTECT .



In addition, as SOTpay uses additional authentication processes during the transaction, the payment is converted from 'non-secure' to 'secure' and processed at a favourable rate by their acquiring partner. Coupled with the protection from fraud related chargebacks, SOTpay has saved Oxford Event Hire a considerable amount of money.

Now, instead of asking their clients to provide their payment card information, Oxford Event Hire simply generate a secure branded payment link to their customer, which can be sent via email, SMS, or electronic invoice, enabling the customer to remain in control of their card data, whilst providing the flexibility for the cardholder to complete the transaction immediately or at their leisure.

Working with Gala Technology has enabled Oxford Event Hire to process secure, authenticated and PCI compliant payments.

“Moving to SOTpay has saved us a lot of money and more importantly given us reassurance that every transaction is secure, and the biggest factor... PCI compliant!

Our business has really benefited from SOTpay and would highly recommend it to all”

Owner, Oxford Event Hire.

Our cloud-based technology does not require any additional hardware or amendments to existing telephony or network set up and is Acquirer and PSP agnostic. Totally eliminating the need for capital expenditure, SOTpay can support merchants of all shapes and sizes. The attractive 'pay-as-you-go' contracts ensure the solution is affordable for large organisations and independents alike.

AWARD WINNING SOLUTION



CALL US NOW! 01709 911 661

01709 911 661
www.galatechnology.co.uk

SOTpay[®]
SECURE . COMPLY . PROTECT .

